

## DESIGNER

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I enjoy the process of creative problem solving with passionate professionals, and I have quickly adapted to new technologies and platforms while driving the industry gold-standards for usability, efficacy, longevity, and visual aesthetics. My debut into design was during a high school course called *Intro to Web Design* in the Fall of 2004. As a seasoned video editor at the time, I instantly knew that design would be a more attractive journey for me. In the succeeding months, I accepted my first paying clients and never looked back.

## SKILLS

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User Flows  
Wireframes  
Visual Designs  
Info Architecture

Responsive UIs  
Web Designs  
Applications  
Prototypes

Brand Identities  
Presentations  
Taxonomies  
Animations

## TOOLS

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Illustrator  
Photoshop  
After Effects  
Premiere Pro

Sketch  
InDesign  
WordPress  
Maxon C4D

## CODE

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HTML  
JavaScript  
WordPress  
JSON & XML

CSS  
PHP  
jQuery  
MySQL

## EXPERIENCE

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**Verizon**  
Senior Product Designer  
Feb 2014 –  
[www.verizon.com](http://www.verizon.com)

Presently, I produce customer-facing products and lead team storytelling within Technology Platforms at Verizon Media. Previously, as Senior UX Designer, I made user interfaces and prototypes for mobile and TV video products (OnCue and Fios). I had a brief hiatus between 2015 and 2016.



**Intel**  
Senior Interactive Designer  
May 2012 - Feb 2014  
[www.intel.com](http://www.intel.com)

I supported a unique family of products for Intel's business-to-consumer TV service named OnCue. I focused on the Set-top Box product's user interface and the array of mobile and tablet applications as a member of the internal apps team. Our products and team were acquired by Verizon.



**Archetype**  
Interactive Designer  
Apr 2011 - May 2012  
[www.archetype-inc.com](http://www.archetype-inc.com)

I crafted interfaces, information architectures, user flows, wireframes, visual designs, assets, front-end prototypes, and presentations. I worked on interactive web, mobile, desktop, and custom platform applications for internal and client-facing projects. Our agency was acquired by Intel.



**Encide**  
Owner  
Apr 2008 –  
[www.encide.com](http://www.encide.com)

Encide is a design community that I founded with a small, global group of friends with a common passion that has become a reliable network for creatives across diverse practices. Our reputation is built on offering honest, useful feedback. Encide now keeps a blog, shop, forum, and chat.



**Tim Silva**  
Consultant  
May 2005 –  
[www.timsilva.com](http://www.timsilva.com)

I have led clients ranging from local, family businesses and non-profit organizations to agencies and household brand names to both define and accomplish their goals. I have predominantly crafted applications, websites, brands and products across dozens of verticals since 2005.

## EDUCATION

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### UC DAVIS

**UC Davis**  
Bachelor's Degree  
Graduated in 2011  
[www.ucdavis.edu](http://www.ucdavis.edu)

I majored in Psychology and minored in Sociology with focuses in mental health, stratification, criminology, and universal social issues. My passions encompass therapeutically managing individuals and structurally preventing social problems by evading the root causes.