

## DESIGNER

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I enjoy the process of creative problem solving with passionate professionals. I have learned from experience to quickly adapt to new platforms and technologies while pursuing the industry gold-standards for usability, performance, longevity, and visual aesthetics. My debut into design was during a high school course called *Intro to Web Design* in the Fall of 2004. As an experienced video editor, I saw design as a new way of realizing my ideas. In the succeeding months, at age 16, I took on my first paying clients and never looked back.

## SKILLS

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User Flows  
Wireframes  
Visual Designs  
Info Architecture

Responsive UIs  
Web Designs  
Applications  
Prototypes

Brand Identities  
Presentations  
Taxonomies  
Animations

## TOOLS

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Illustrator  
Photoshop  
After Effects  
Premiere Pro

Sketch  
InDesign  
WordPress  
Maxon C4D

## CODE

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HTML  
JavaScript  
WordPress  
JSON & XML

CSS  
PHP  
jQuery  
MySQL

## EXPERIENCE

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**Oath**  
Senior Product Designer  
May 2018 –  
[www.oath.com](http://www.oath.com)

I work across many Oath properties including the Yahoo product family to tell our stories more effectively and maximize user experience quality from brand to engineering levels for both internal and external products. I moved from Verizon to Oath, staying under the same parent company.



**Verizon**  
Senior User Experience Designer  
Feb 2014 - March 2018  
[www.verizon.com](http://www.verizon.com)

I furthered Verizon's product family across OnCue, Fios, go90, and IPTV by both defining and updating the product line with a more consistent experience for users. My focus was in UX, UI, prototyping, brand, motion, features, and content operations. I had a hiatus between 2015 and 2016.



**Intel**  
Senior Interactive Designer  
May 2012 - Feb 2014  
[www.intel.com](http://www.intel.com)

I supported a unique family of products for Intel's business-to-consumer TV service named OnCue. I focused on the Set-top Box product's user interface and the array of mobile and tablet applications as a member of the internal apps team. Our products and team were acquired by Verizon.



**Archetype**  
Interactive Designer  
Apr 2011 - May 2012  
[www.archetype-inc.com](http://www.archetype-inc.com)

I created information architectures, user flows, wireframes, visual designs, assets, front-end prototypes, and presentations. I worked on interactive web, mobile, desktop, and custom platform applications for internal and client-facing projects. Our agency was acquired by Intel.



**Encide**  
Owner  
Apr 2008 –  
[www.encide.com](http://www.encide.com)

Encide is a design community that I founded with a small, global group of friends with a common passion that has become a reliable network for creatives across diverse practices. Our reputation is built on offering honest, useful feedback. Encide now keeps a blog, shop, forum, and chat.



**Tim Silva**  
Consultant  
May 2005 –  
[www.timsilva.com](http://www.timsilva.com)

I have led clients ranging from local, family businesses and non-profit organizations to agencies and household brand names to both define and accomplish their goals. I have predominantly crafted applications, websites, brands and products across dozens of verticals since 2005.

## EDUCATION

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**UC Davis**  
Bachelor's Degree  
Graduated in 2011  
[www.ucdavis.edu](http://www.ucdavis.edu)

I majored in Psychology and minored in Sociology with focuses in mental health, stratification, criminology, and universal social issues. My passions encompass therapeutically managing individuals and structurally preventing social problems by evading the root causes.